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UM water sales help create scholarship fund

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NEWS RELEASE

Sept. 10, 1999

Contact: Marie Hedrick, UM Dining Services, (406) 243-6433.

UM WATER SALES HELP CREATE SCHOLARSHIP FUND

MISSOULA —

University of Montana Dining Services is establishing a \$20,000 endowed scholarship fund for its student employees.

Proceeds from the sale of UM bottled water will contribute \$10,000 to the fund, and Dining Services will match the \$10,000 with similar proceeds from the sale of Pepsi products. Scholarship criteria are being developed, and the program will begin next fall.

Establishing a scholarship fund from the proceeds of UM water sales was a vision of Dining Services Marc LoParco since sales began in 1997. UM water, from Montana Silver Springs in Philipsburg, has made a splash in Missoula – home of the Grizzly label – and statewide.

“It is very exciting to see the intent of the UM water program come to fruition,” LoParco said, “and it will be even more exciting to award the first scholarship check to a deserving student. I am thankful to everyone who has supported this effort.”

Representatives from Montana Silver Springs and Pepsi Cola Co. will present a check for \$20,000 to LoParco, UM President George Dennison and representative of the Association Students of UM during the Saturday, Sept. 11, Grizzly football game against Cal State Sacramento.

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LoParco said the water sales result from a unique partnership between the University and a Montana business. Mark Byington, president of Montana Silver Springs, said that it has been gratifying to contribute to higher education in Montana.

UM bottled water represents the first time a Montana university logo has been used on a bottled water product. Byington said that UM water sales remain strong, and he anticipates an increase as distribution expands statewide. UM bottled water is competitively priced at 89 cents for a half-liter to \$1.39 for a liter.

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